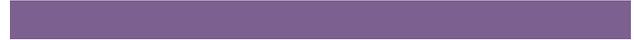


Southampton Community Engagement Survey Report

Response Counts

Completion Rate:

100%



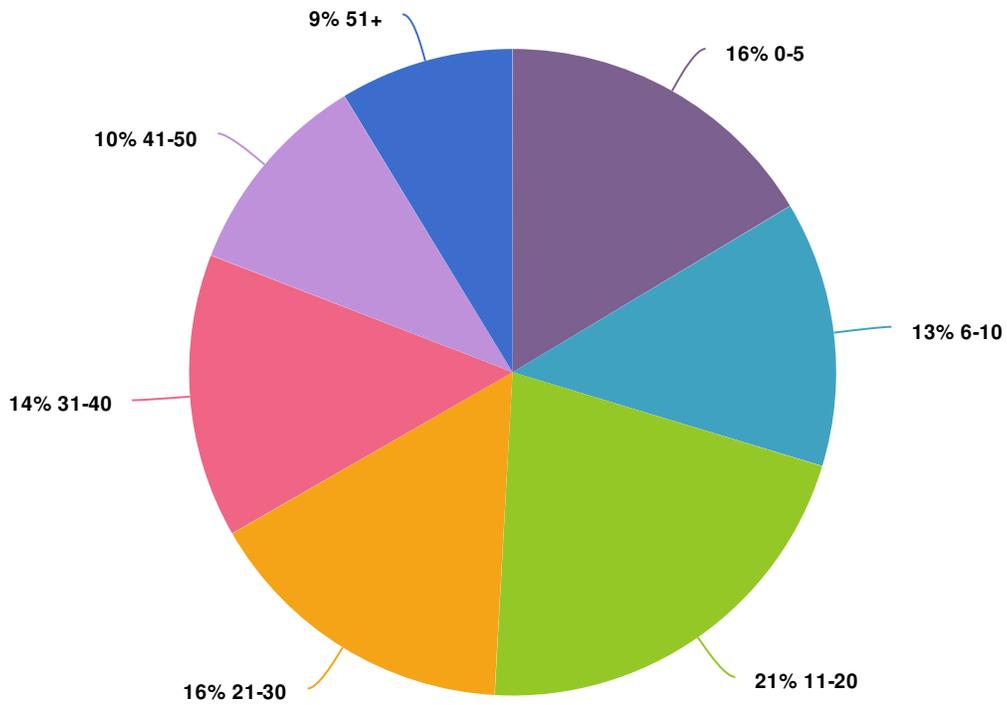
Complete



896

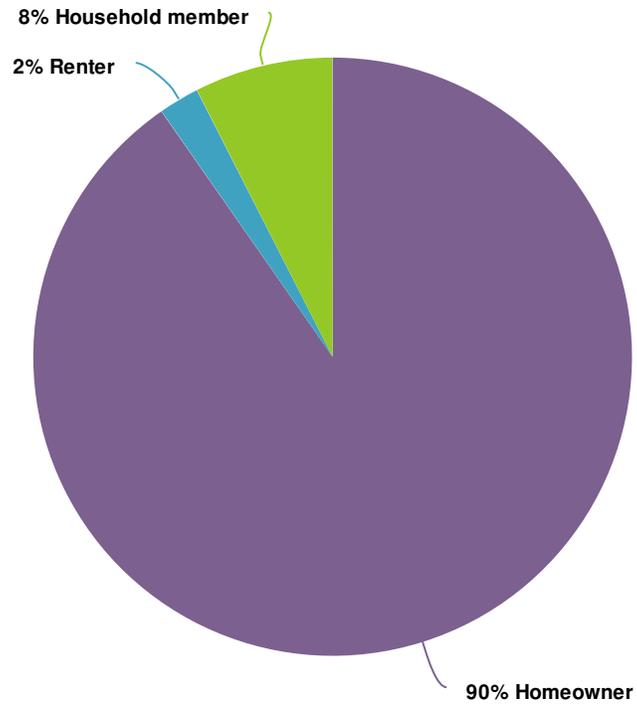
Totals: 896

1. How many years have you been a resident of Southampton?



Value	Percent
0-5	16.4%
6-10	13.3%
11-20	21.2%
21-30	15.8%
31-40	14.2%
41-50	10.4%
51+	8.7%

2. I am a



Value

Percent

Homeowner



90.4%

Renter



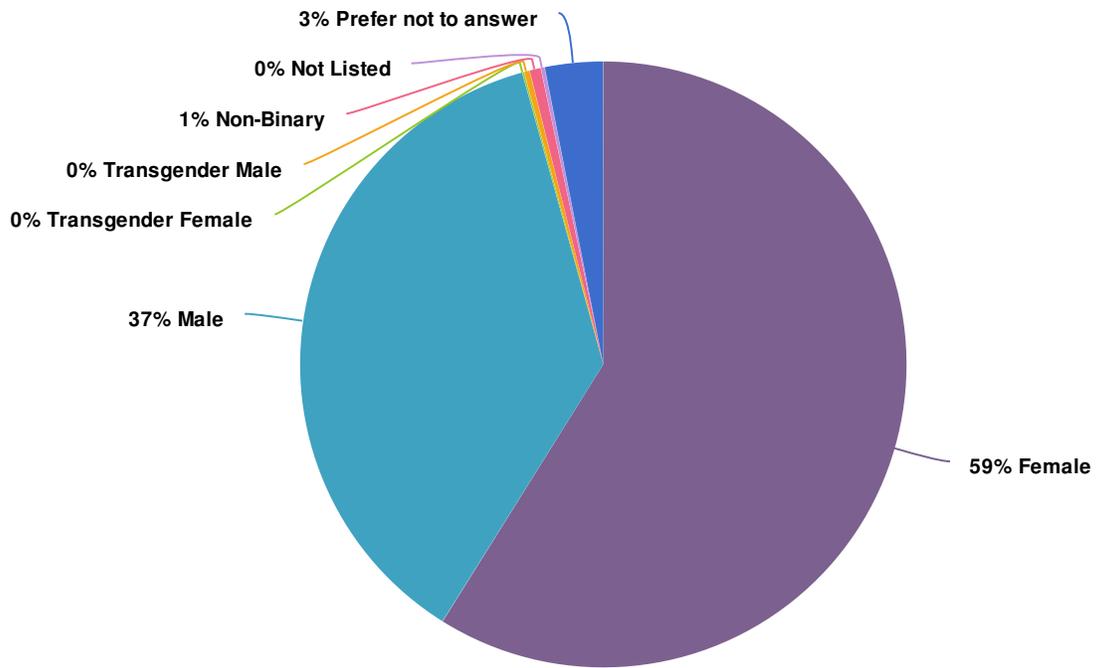
2.2%

Household member



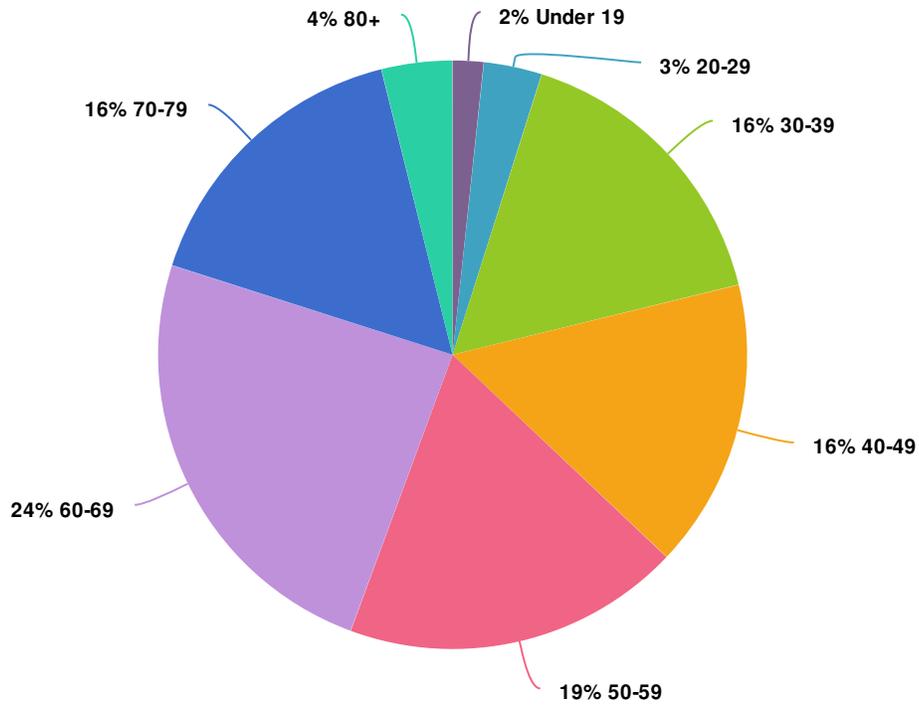
7.5%

3. What is your gender identity?



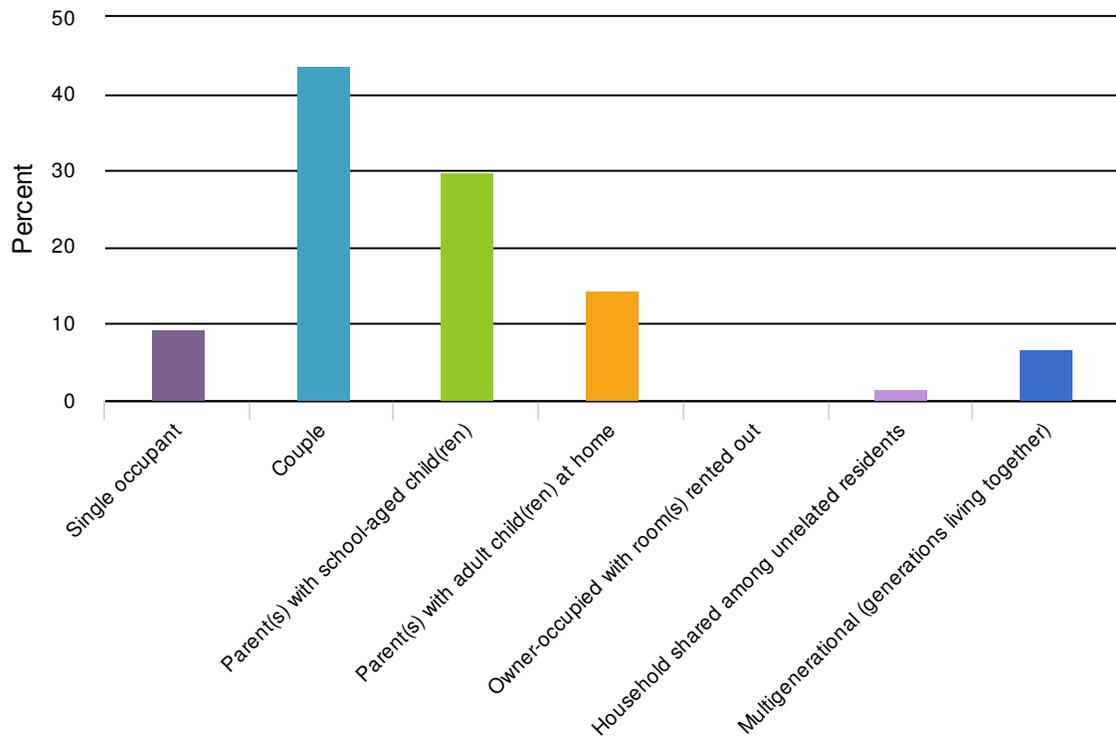
Value	Percent
Female	58.9%
Male	36.8%
Transgender Female	0.1%
Transgender Male	0.3%
Non-Binary	0.6%
Not Listed	0.2%
Prefer not to answer	3.1%

4. What is your age?



Value	Percent
Under 19	1.7%
20-29	3.2%
30-39	16.3%
40-49	15.9%
50-59	18.6%
60-69	24.3%
70-79	16.2%
80+	3.9%

5. Which best describes your household? (choose all that apply)

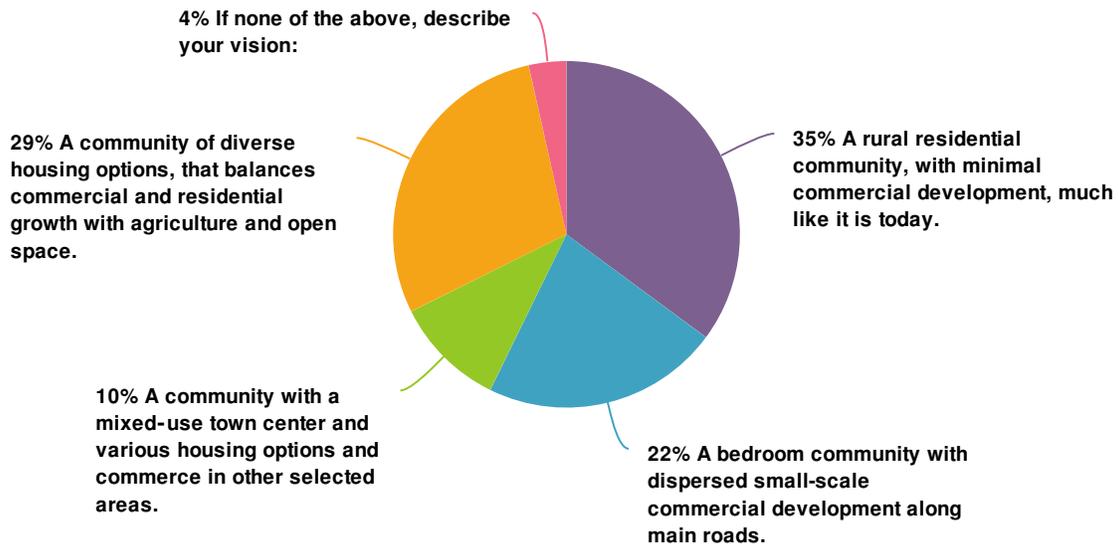


Value

Percent

Single occupant		9.4%
Couple		43.8%
Parent(s) with school-aged child(ren)		29.8%
Parent(s) with adult child(ren) at home		14.5%
Owner-occupied with room(s) rented out		0.1%
Household shared among unrelated residents		1.6%
Multigenerational (generations living together)		6.9%

6. How do you believe Southampton should evolve by 2040?



Value	Percent
A rural residential community, with minimal commercial development, much like it is today.	35.1%
A bedroom community with dispersed small-scale commercial development along main roads.	22.1%
A community with a mixed-use town center and various housing options and commerce in other selected areas.	10.4%
A community of diverse housing options, that balances commercial and residential growth with agriculture and open space.	28.8%
If none of the above, describe your vision:	3.5%

If none of the above, describe your vision:

A community with limited residential development unless and until the town government can find a way to increase business development and get the town's fiscal situation in order.

A rural residential community, much like today with a department store. Years ago we had Ames, a store similar to Target.

A rural residential community, with minimal commercial development, much like it is today, with a focus on maintaining open space and farming

Encourage small business and let grow naturally

Freedom...whatever the land owner wants within existing regulations that are already slanted towards no development

In accordance with available natural, financial and social resources, provide a balance of diverse housing, commercial residential, agricultural and open space priorities.

Keep rural, but bring in more business. Give residents a break from rising property taxes. Forcing us seniors out of our Town.

Keep the ruralness but allow small businesses to make the town more desirable. Bakery, breakfast restaurant, flower shops, brewery etc. Small local spaces that allow the town to thrive, gather, and find a greater sense of community.

Rural, with affordable housing

Southampton needs a lot more commercialization! Areas of town need to be rezoned to allow this.

There is already too much development. Commercial and home construction needs to stop before we lose even more Town character.

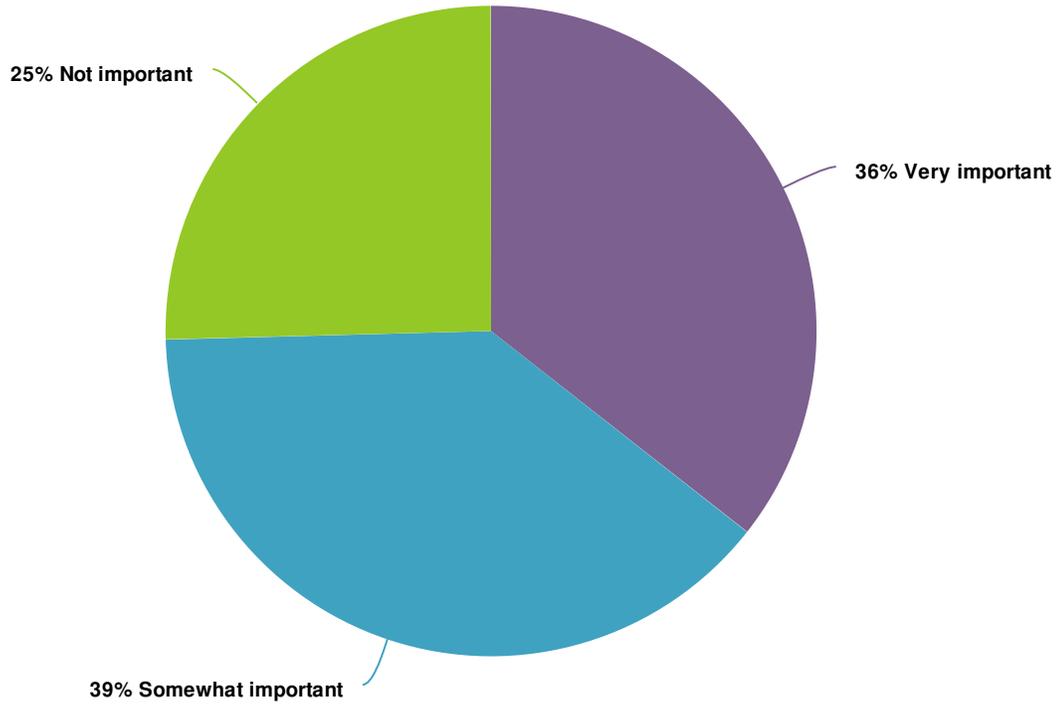
discourage development, assess a premium on property abutting protecting land.

increase in affordable housing. Some business development ideally small local or family owned businesses rather than commercial chain retail

increasing town center business while increasing conservation areas including farm and forest

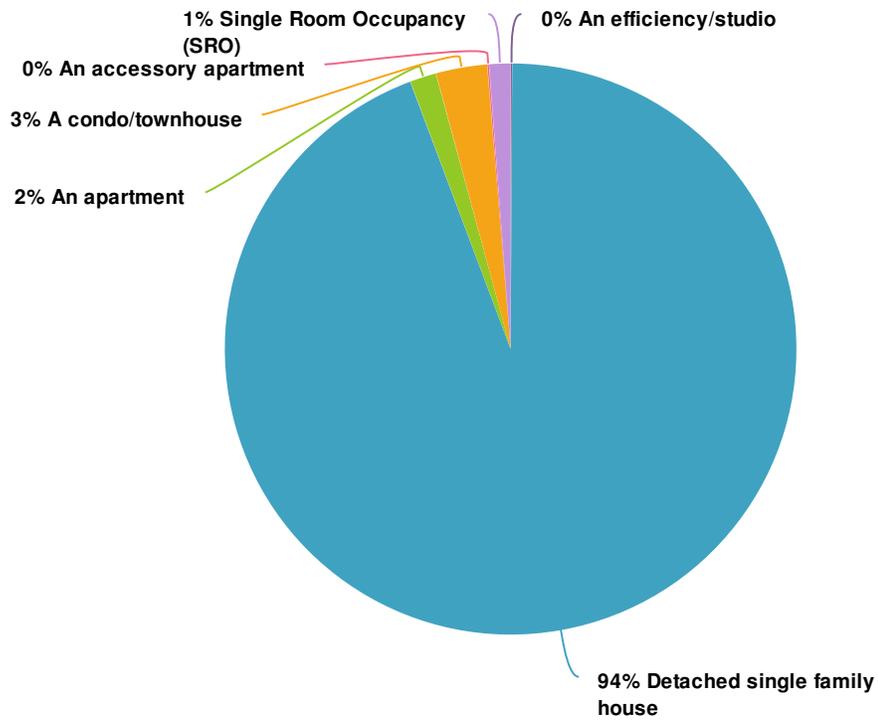
stop developing farm land. stop planting enormous houses that drive up the taxes of modest income earners. less money on schools - no more than 40% of the annual budget. hire more police officers.

7. Recognizing that Southampton has one tax rate for residential, commercial, and industrial properties, how important is it to encourage new commercial development in town?



Value		Percent
Very important		35.6%
Somewhat important		39.0%
Not important		25.4%

8. Do you live in:

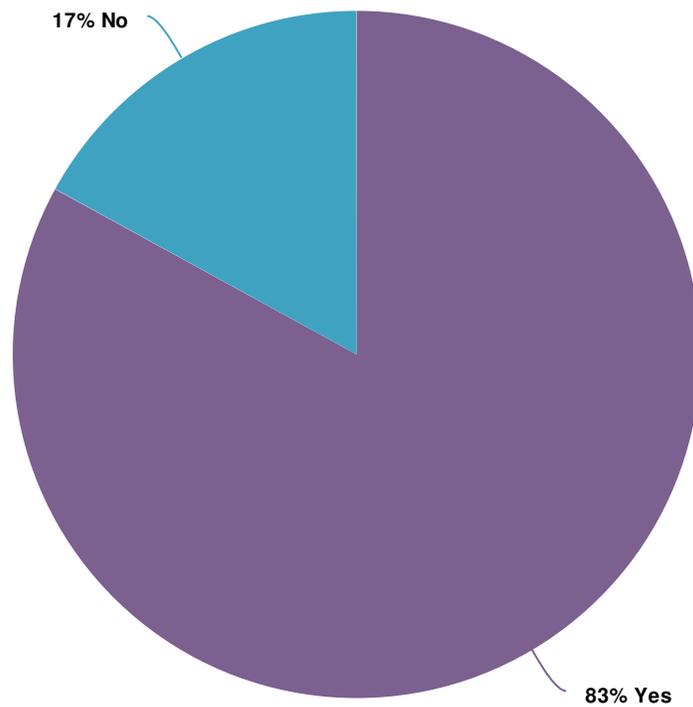


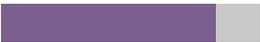
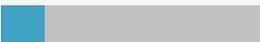
Value

Percent

An efficiency/studio	<div style="width: 0.1%; height: 10px; background-color: #ccc;"></div>	0.1%
Detached single family house	<div style="width: 94.1%; height: 10px; background-color: #1f77b4;"></div>	94.1%
An apartment	<div style="width: 1.5%; height: 10px; background-color: #ccc;"></div>	1.5%
A condo/townhouse	<div style="width: 2.9%; height: 10px; background-color: #ccc;"></div>	2.9%
An accessory apartment	<div style="width: 0.1%; height: 10px; background-color: #ccc;"></div>	0.1%
Single Room Occupancy (SRO)	<div style="width: 1.2%; height: 10px; background-color: #ccc;"></div>	1.2%

9. Based on your income level, are there sufficient housing options for you and your family in Southampton? Please provide any additional comments, if you wish.



Value		Percent
Yes		83.0%
No		17.0%

Yes

Appears not enough... more options needed for senior assisted living, 55+ housing, and low-to-moderate income housing

Because I live with my family but I could not afford to live alone

But 11 years ago, I was at an income level that this was not the case. I was a renter hoping to be a homeowner but the affordable houses in S'hampton were rare.

But taxes are too high. I shouldn't have to pay for the schools if I don't have children.

However, taxes are getting ridiculously high for the services provided. May need to look for better options in other towns.

I make a lot of money but think McMansions are stupid

I think a lot of the houses are not affordable to people in my age group.

I wish to see some/more low income housing to encourage a more diverse community.

Low income housing is a VERY bad idea for our community!

My kids probably wouldn't live here (could be with me if they wanted). I inherited the land my farm is built on.

Need more smaller less costly homes

Not enough affordable housing for low income residents and seniors

Only because my income is much higher than the average Massachusetts resident.

Tax rate makes it difficult to make ends meet.

There needs to be more affordable housing. The large majority of housing options listed and being developed are far above most peoples price points.

We are fortunate enough to have well paying jobs and are still employed. We are the exception- I would like Southampton to have more options for affordable housing.

We are older and established, but our children as they move out of the house probably won't be able to afford Southampton

We bought our house in 1999. I think it might be hard to afford a home in Southampton if we were a young couple now. Having affordable housing and more diversity is important to me.

We would like to build a smaller home to downsize if we don't move away to someplace less expensive to love/retire

With the increase of homes built in the 500K range, it is becoming difficult to afford moving.

Would like to see a moratorium on apartment buildings

Would like to see more condos in town

however I feel like I lucked out

left Boston prices for the small town safe feel. our money goes farther here

though housing seems to be skewed toward higher incomes, which limits options

would like to see more low income housing to bring some diversity to our community.

No

Although we found a house, it was not easy. Years later the housing options here are no better. We need more range in housing prices, so that folks who have a moderate to lower income and no inheritance can afford a house.

As a couple looking forward to retirement, we cannot afford to purchase a single level home in town on what our retirement income will be.

As someone with student loans it's extremely difficult to find affordable housing in town.

Children are living elsewhere because neither of them could find a place that met their needs.

Everything being built now is 400K & up. What about options for housing that is affordable for seniors wishing to downsize but stay in Southampton?

For seniors, the purchasing value of their retirement funds may erode over time, as well as changing in their needs. Other housing options may be needed, such as: more affordable, smaller, 55+ and assisted living housing options.

Have to live with my son

Homes and land are extremely expensive.

Houses in Southampton are too expensive. Our family bought at the right time 10 years ago. If we ever move, we'd have to look at other towns since we cannot afford houses in this town's current market.

I'm fine now but if I need or want to move to something smaller I probably could not do so,

If I did not live with my parents, I would be unable to live in Southampton I make minimum wage.

If I didn't already own and buy from family, I couldn't afford to live in Southampton.

If we didn't own our home, with both our retirement incomes, there would not be options.

Mid-level residential development should be encouraged, instead of permitting new high-end developments. Had I not bought when I did, I'd not be able to afford to move here.

More over 55 complexes would be nice. My physical conditions will make it difficult in 5+ years.

My children will never be able to live in Southampton as prices are high and land is scarce.

Need more single family/Condo selections \$300,000 and under!

One level housing for 55 and over

School population continues to grow, houses continue to be built bringing in more children to educate and education cost continues to skyrocket. Most small homes are bought up and demolished to make room for \$500K-\$700K mansions. There are no affordable houses in any of the subdivisions in process or built within the past decade. We will not be able to afford to grow old here.

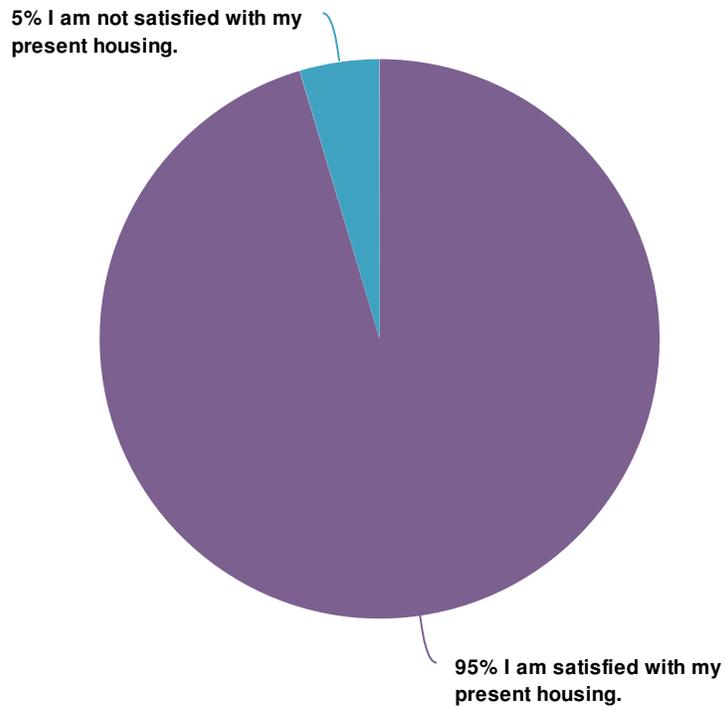
The houses currently on the market are way out of our price range when combined with taxes. We make around \$100k.

The new developments are too pricey, there is hardly anything mid range

We remodeled an older home that we wouldn't be able to purchase at its current value

no, my cousin and her family want to live here but can't find a house they have enough money for

10. Please indicate whether you are satisfied with your present housing:



Value

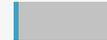
Percent

I am satisfied with my present housing.



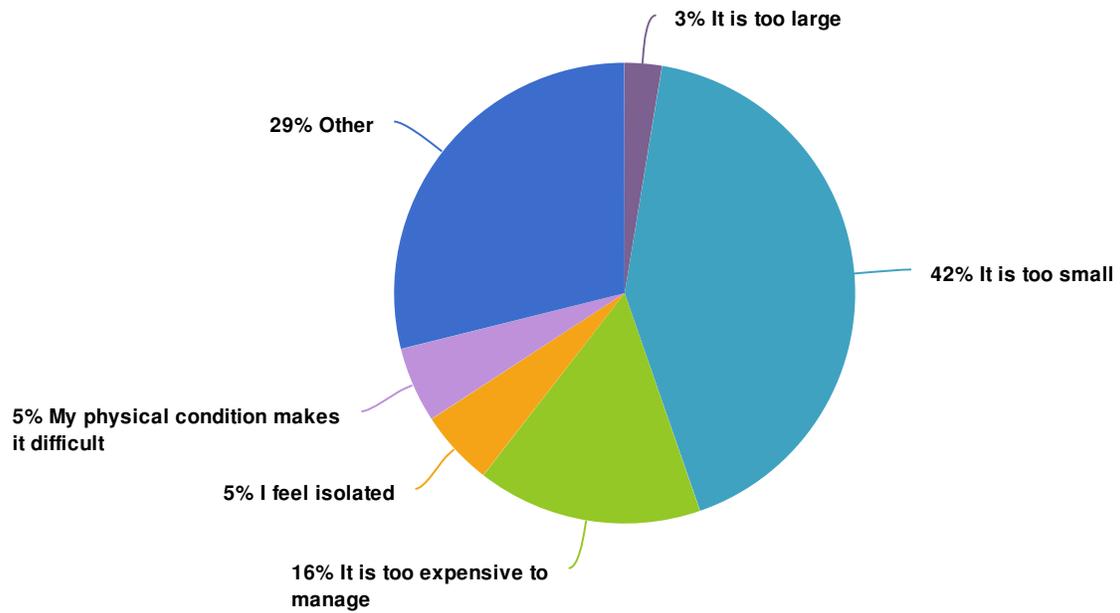
95.4%

I am not satisfied with my present housing.



4.6%

11. I am not satisfied with my present housing because



Value	Percent
It is too large	2.6%
It is too small	42.1%
It is too expensive to manage	15.8%
I feel isolated	5.3%
There is no easy access to stores and services	0.0%
My physical condition makes it difficult	5.3%
Other	28.9%

Other

2 story. Stairs get difficult

House is zoned highway commercial, location is noisy, subject to idling motor vehicles and is on the Barnes Airport flight path

I love my home and location very much. I can appreciate the beauty of nature here. But there is a shooting range that violates MA noise ordinances and is very disturbing to my home environment. I would like to see the shooting range relocated. It does not provide tax revenue to the town and NO ONE on the board of that business lives anywhere near the range. In fact, it is owned by all out of town people. The shooting goes on for hours on end, and I can hear the gunshots in every single room of my house. This is a residential area, and my rights as a very expensive taxpayer needs to be respected over a business that pays no taxes. And the lead from the gunshot goes directly into the ground without remediation. It is located on a watershed and that needs to be considered as well. No one wants lead in the water.

It is too expensive to manage and there is no easy access to stores and services

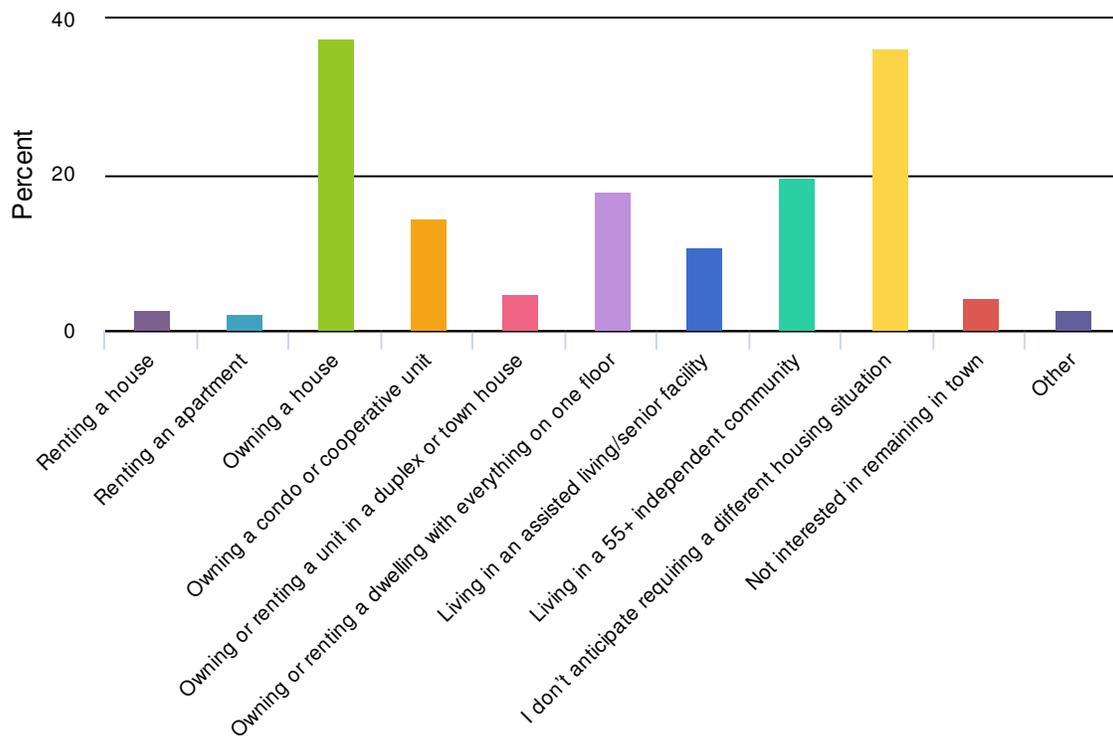
Needs may change as get older and my preference would be to remain in my community so it is important to have options of seniors that can meet their needs and be affordable.

Sadly, due to development there is increased traffic commercialism is not helping but destroying our town character.

Taxes are too high for the services we get from the town

Would like to see more 1 floor homes for elders

12. If you were to move to another living situation within Southampton someday, what type of housing do you anticipate would meet your future needs? (choose all that apply)



Value	Percent
Renting a house	2.7%
Renting an apartment	2.3%
Owning a house	37.4%
Owning a condo or cooperative unit	14.4%
Owning or renting a unit in a duplex or town house	4.7%
Owning or renting a dwelling with everything on one floor	17.8%
Living in an assisted living/senior facility	10.6%
Living in a 55+ independent community	19.7%
I don't anticipate requiring a different housing situation	36.3%
Not interested in remaining in town	4.1%
Other	2.7%

Other

Add a casita to my current property so that future generations in my family can reside with us And maintain privacy by not living in the same structure

Additional acreage for farming

I would want to build a big beautiful new house in a nice neighborhood

I'd like to buy a farm

If Southampton remains too expensive for our growing family we may leave. Especially with all the additional junk on the highway that's making this more commercial.

Living in a co-housing community.

Owning more land away from a main road would be my primary reasons for moving

Residents should not be forced to leave Southampton due to a lack of affordable and age-appropriate options.

When our kids graduate from the district we will be moving!

if options are not available, I would have to consider moving out of Southampton

somewhere there is open space and not one house after the other

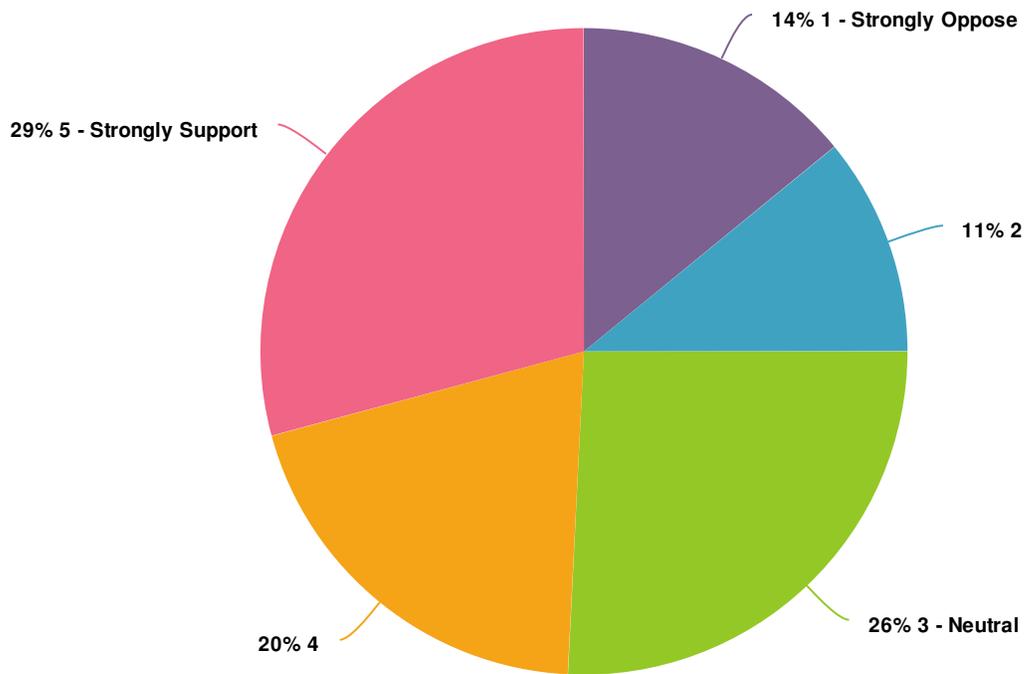
will have to sell the house/property because of the high taxes.

with land for horses

13. On a scale of 1-5, I would like to see the town provide affordable and accessible housing options by promoting development of:

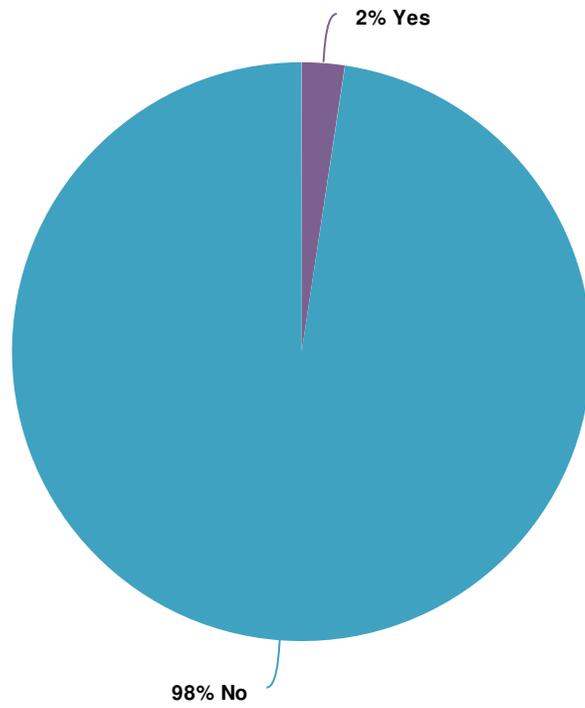
	1 - Strongly Oppose	2	3 - Neutral	4	5 - Strongly Support	Responses
Detached single-family homes Row %	17.2%	9.2%	29.1%	20.6%	23.9%	862
Duplex homes Row %	21.3%	15.6%	29.6%	19.6%	13.8%	850
Townhouses, condos Row %	20.9%	13.4%	28.3%	22.7%	14.7%	856
Accessory apartments Row %	27.4%	18.4%	26.0%	14.6%	13.6%	838
Conversion of single-family to multifamily housing units Row %	36.4%	19.3%	23.8%	11.0%	9.4%	843
Tiny homes Row %	29.8%	12.0%	24.8%	16.9%	16.5%	852
Apartment buildings Row %	46.3%	18.6%	18.8%	9.1%	7.1%	842
Housing meeting Americans with Disabilities Act compliance Row %	9.0%	4.8%	30.6%	24.8%	30.8%	854
Totals Total Responses						862

14. On a scale of 1-5, I would like to see the town pursue grants or other financing options for rehabilitation of limited income homes.



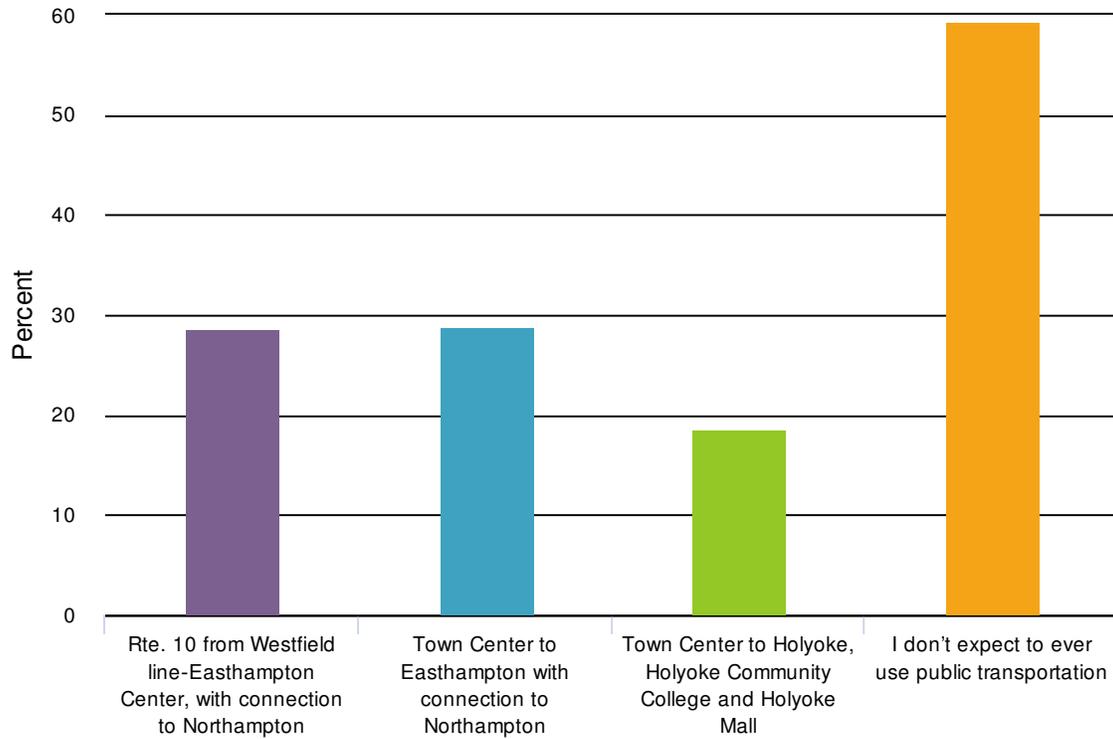
Value		Percent
1 - Strongly Oppose		14.1%
2		10.9%
3 - Neutral		25.8%
4		20.0%
5 - Strongly Support		29.2%

15. Does anyone in your household need public transport with a disabled access van?



Value		Percent
Yes		2.4%
No		97.6%

16. If public transit were brought to Southhampton, check all you would be interested in using.



Value

Percent

Rte. 10 from Westfield line-Easthampton Center, with connection to Northampton		28.7%
Town Center to Easthampton with connection to Northampton		28.9%
Town Center to Holyoke, Holyoke Community College and Holyoke Mall		18.6%
I don't expect to ever use public transportation		59.4%

17. Rank the importance from 1-6, with 1 being the highest priority, if money became available to extend the town's sidewalk system.

Item	Overall Rank	Rank Distribution	Score
Extend sidewalks on College Highway between Cumberland Farms and Veterans Memorial Bridge (near Sheldon's)	1		3,272
Install sidewalks on main feeder roads	2		2,866
Extend sidewalk to Labrie Field along Strong Road	3		2,292
Install or improve sidewalks in my neighborhood	4		1,618
Install sidewalks on all subdivision cul de sacs that do not now have them	5		1,474
Other location	6		1,038



18. List streets and/or parts of town where sidewalks should be installed or extended.

<i>Response</i>
Fomer Rd to Sheldon's
No more sidewalks
#1, East Street from Town Center to Strong Road: #6, Pleasant Street
Actual sidewalk from fire station to Pomeroy.
All of Rte 10 and at least 1 side of Brickyard, Strong and East.
Any you want as long as the town maintains them. Older people should not have to shovel or snow blow sidewalks.
Around the Elementary school so more kids could walk to school. Throughout route 10.
Coleman Road to feed foot and bike traffic to the bike path
College Highway from Big Y to Paisanos
Consider a sidewalk from Glendale Rd at Route 10 intersection to the Big Y Plaza to make it possible to walk safely to that location.
Country Road/Line Street from Bissonette Circle to Geryk Ct
Don't care about sidewalks at all
Don't mind them as long as the town takes care of them. It gets harder each year to keep them clean in the winter as one gets older.
Extend along Pomeroy Meadow Road from Glendale Road to Easthampton town line. Extend East Street sidewalks at least from Elm Street to Strong Road, if not further
Fix college highway sidewalk, add a sidewalk from pomeroy to the vineyard on glendale. Attached to new sidewalk on glendale.
Fomer Rd Brickyard Rd Gilbert Rd
For all roads of children that do not get bussing
Gunn Road Extension - many, many trucks and cars use this as a shortcut and there is a TON of traffic all day long. Sidewalks would make this much safer.

Gunn road and a light to cross from Gunn rd accross route 10 to Gunn rd ext. All kids within 2 miles from Norris need a safe way to get to school if buses will be canceled. Not all parents have a parent that stays at home. Most lower income people are within 2 miles from Norris. Canceling the buses is a socio-economic issue.

I see many people walking or riding bikes on Rattle Hill which is very narrow with curves on the cold spring end. I've walked it myself and it's dangerous. Poor visibility by cars and nowhere to go for walker/rider.

I think we have enough sidewalks.

It would be nice to have sidewalks on the Southampton side of Line St/County Rd all the way to Hampton Pond Plaza.

Let's fix the roads then worry about the sidewalks

Lots of people walk around Montgomery Rd, Wyben Rd, and Russellville Rd. Sidewalks here would be terrific, especially on Wyben Rd where the cars go very fast down the hill.

No need a small town. All you will do is build forums to have to maintain in the future....seems like a money trap to me

None. WASTE of money

Pleasant Street from Line to Gunn, Gunn entire length, Coleman entire length.

Please install them from route 10 past Edwards library and to Labrie field. I drive by a lot of kids riding bikes to the fields and the roads are not safe for that.

Sidewalks and bikeways everywhere. But focus on the center of town and expand out

The new Glendale Rd sidewalk is not accessible and should be fixed

Up Cold Spring Rd.

White Loaf rd, Holyoke side

sidewalk to bashista orchards

sidewalks are a continuing expense to maintain for the town with an already overstretched budget with our roadways dilapidated

19. On a scale of 1-5, please indicate your level of support for each of the following strategies:

	1- Strongly oppose	2	3 - Neutral	4	5 - Strongly support	Responses
Develop a public utility to improve internet/broadband service that would generate revenue for the town Row %	5.6%	3.6%	20.8%	23.6%	46.4%	869
Pursue renewable energy generation (e.g. solar on town-owned land) Row %	8.7%	5.7%	20.7%	22.2%	42.6%	873
Buy land to build a public safety complex Row %	18.4%	12.0%	25.9%	16.9%	26.7%	868
Invest in public sewer/water provision in commercial areas Row %	9.7%	8.6%	39.3%	20.0%	22.4%	863
Purchase land to preserve open space Row %	10.3%	6.8%	14.5%	20.6%	47.8%	873
Build or re-purpose existing municipal building for a multi-use meeting and community center Row %	9.2%	7.7%	29.1%	28.8%	25.3%	874
Acquire land and complete the bike path from Sheldon's to the Easthampton line Row %	10.6%	3.1%	11.6%	20.3%	54.4%	878
Develop bicycle paths and greenways that link open spaces, neighborhoods Row %	11.2%	5.2%	18.0%	22.6%	43.0%	863
Totals						
Total Responses						878

20. If any of the above required a bond issue and/or an increase in property tax, what are your top five priorities?

Item	Overall Rank	Rank Distribution	Score
Acquire land and complete the bike path from Sheldon's to the Easthampton line	1		1,952
Develop a public utility to improve internet/broadband service that would generate revenue for the town	2		1,851
Purchase land to preserve open space	3		1,636
Pursue renewable energy generation (e.g. solar on town-owned land)	4		1,380
Develop bicycle paths and greenways that link open spaces, neighborhoods	5		1,274
Buy land to build a public safety complex	6		1,201
Invest in public sewer/water provision in commercial areas	7		974
Build or re-purpose existing municipal building for a multi-use meeting and community center	8		850



21. On a scale of 1-5, please indicate your level of support for each of the following strategies for growth:

	1 - Strongly Oppose	2	3 - Neutral	4	5 - Strongly Support	Responses
Make no changes in current zoning bylaws Row %	10.0%	12.1%	50.8%	12.3%	14.9%	821
Encourage "cluster development" requiring homes in sensitive natural resource areas to be built closer together so remaining land can be protected as open space Row %	19.6%	11.8%	24.0%	23.2%	21.4%	863
Allow higher density housing types (e.g. homes on smaller lots, duplexes, town homes) in selected locations Row %	33.9%	16.5%	19.6%	19.5%	10.6%	874
Require lower density housing in selected locations to preserve rural character (e.g. minimum lot size in the Rural Residential zoning area increases from 1.4 acres) Row %	11.9%	6.9%	24.0%	25.7%	31.5%	867
Zone some areas for agricultural and very low density uses only (e.g. 5 or more acres minimum lot size) Row %	8.3%	4.2%	24.8%	25.8%	36.9%	872
Limit development to the capacity of our town's water supply Row %	7.2%	6.1%	21.6%	22.1%	42.9%	869
Focus commercial development at major intersections Row %	9.5%	7.2%	26.9%	31.4%	24.9%	870

	1 - Strongly Oppose	2	3 - Neutral	4	5 - Strongly Support	Responses
Establish design standards for a walkable, mixed-use (residential and commercial) district Row %	9.1%	9.1%	32.5%	27.1%	22.1%	864
Encourage commercial development by expanding land zoned for commercial use and for light industrial use Row %	19.5%	16.1%	22.4%	24.5%	17.6%	871
Establish more restrictive sign guidelines (e.g. implementing greater restrictions on size and lighting) Row %	7.2%	11.6%	46.7%	16.7%	17.8%	861
Continue to educate landowners about options for permanently protecting land and preserve in perpetuity a select group of Southampton's open spaces Row %	4.0%	4.0%	21.3%	24.7%	45.9%	873
Create new active recreational resources such as snowmobile, ATV and horseback riding trails, places for hunting and fishing, etc. Row %	12.2%	11.6%	26.3%	25.1%	24.8%	868
Totals Total Responses						874

22. OPTIONAL – I live on (what road, street, circle, drive...?)

Anita Circle	2	Karen Lane	1	White Loaf Road	8
Birchwood Drive	7	Katelyn Way	1	Wolcott Road	4
Bissonnette Circle	5	Kevin Drive	1	Wyben Road	1
Bluemer Road	3	Kingsberry Lane	1		
Brickyard Road	9	Kylene Circle	1		
Buchanan Circle	2	Laurie Drive	1		
Camp Jahn Road	1	Lead Mine Road	8		
Cheryl Lane	1	Line Street	6		
Clark Street	1	Lynn Drive	4		
Cold Spring Road	7	Madeline Way	2		
Coleman Road	11	Madison Avenue	4		
College Highway	52	Manhan Road	3		
Cook Road	2	Maple Street	7		
Cottage Avenue	1	Meadow Lane	1		
County Road	5	Middle Road	8		
Courtney Lane	1	Miller Avenue	8		
Crooked Ledge Road	7	Moose Brook Road	7		
David Street	3	Mountain Road	1		
Delisle Road	2	Mountain View Circle	5		
Donna Marie Way	2	Nicholas Lane	1		
Douglas Road	2	Nicole Circle	1		
East Street	25	Noreen Drive	3		
Eastwood Drive	2	Old County Road	3		
Edward Avenue	4	Old Harvest Road	4		
Fomer Road	20	Parc Place	3		
Garfield Avenue	1	Parsons Way	1		
Geryk Court	3	Pequot Road	5		
Gilbert Road	12	Pine Meadow Drive	2		
Glendale Road	20	Pleasant Street	18		
Glendale Woods Drive	1	Pomeroy Meadow Road	42		
Golden Circle	1	Rattle Hill Road	4		
Gunn Road	11	Rosalie Lane	4		
Gunn Road Extension	3	Russellville Road	13		
Hampton Ponds Area	1	Sophie Circle	1		
Helen Drive	4	Strong Road	22		
High Street	8	Susan Drive	2		
Hillside Meadows Drive	8	Thomas Circle	2		
Jeanne Circle	1	Valley Road	8		
Jonathan Judd Circle	2	Whispering Meadow Lane	1		